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Top Skills

Wrike
Retro meeting
Project Delivery

Languages

English (Professional Working)
Urdu (Native or Bilingual)

Certifications

Project Planning: Putting It All Together
Landing Page Optimization
Foundations of Project Management
Agile Project Management

Naqash Saqib

Web Development Consultant | Marketing Project Coordinator |
Google Certified Project Manager
Lahore District, Punjab, Pakistan

Summary

Greetings! I'm a results-oriented web development consultant with a diverse skill set and a passion for creating impactful digital solutions. Over the course of my career, I've honed my expertise in crafting innovative web applications, optimizing user experiences, and managing successful projects from conception to implementation.

With over 13 years of experience as a Full-stack Developer, I am deeply passionate about crafting efficient and modern web applications. My journey in software development has been characterized by continuous learning, adapting to cutting-edge technologies and tools whenever the need arises. I hold a Post Graduate specialization in Software Project Management, complemented by a Project Management certification from Google (Coursera).

Specializing in a wide range of technologies and platforms, my skillset includes:

- HTML/CSS, Bootstrap, Javascript, jQuery, Ajax
- React JS, Next JS, Vue JS
- PHP/MySQL
- Wordpress/Woocommerce
- Magento 1.x & Magento 2.x
- Shopify
- Code igniter
- Laravel
- GIT, Bit Bucket
- Unix/Linux installation & management
- Apache & Nginx Server management
- Creating & Deploying EC2 instances from Scratch
- Auto Data backup on Amazon S3
- Conducting A/B Tests using Google Optimize
- Integrating HubSpot (Landing Pages, Forms)

- KnowledgeBase Management using HubSpot & HelpScout
- Social Media & Inbound Certified (HubSpot)
- Google Certified Project Management Professional
- Agile Practitioner

With a diverse skill set, I excel not only in technical expertise but also possess exceptional organizational and management skills, enabling me to handle multiple projects simultaneously with efficiency and meet deadlines. My patience and strong problem-solving abilities allow me to tackle complex challenges effortlessly, while my keen eye for detail ensures sound decision-making, contributing to project success. Committed to excellence, I consistently deliver high-quality solutions and thrive in collaborative environments, valuing effective communication and teamwork.

Let's connect and explore how my skills and experience can contribute to the success of your projects or discuss the latest advancements in web development. Together, we can create innovative and impactful digital experiences.

Experience

ProfitSolv

3 years 8 months

Marketing Project Coordinator

July 2024 - Present (1 year 3 months)

As a Project Coordinator, I am responsible for managing and coordinating various projects. My daily tasks include reviewing and prioritizing tasks, assigning work to team members, updating project timelines and status, and providing support to the team. I actively participate in planning and retrospective meetings to ensure project success. By effectively managing tasks and collaborating with the team, I contribute to the overall efficiency and delivery of projects.

Web Development Consultant

February 2022 - Present (3 years 8 months)

Knoxville, TN

ProfitSolv is a comprehensive suite of billing, payments, and software solutions for legal, accounting, and other professional services firms including consulting, architecture, and engineering. My job is to

- Implement Business requirements for each of Portco's websites.
- Manage Websites & Knowledge Base for all portco's. This involves implementing new features and evaluating code to ensure it meets industry standards and is compatible with browsers, devices, or operating systems. Also ensuring that websites are visually attractive and user-friendly.
- Manage HubSpot Landing Pages & Email Templates for all Portco's. This involves Page creation & designing along with setting up automated workflows.
- Performing Website(s) updates.
- Identifying problems uncovered by customer feedback, correcting, and reporting to relevant personnel.
- Improve user experience via implementing A/B tests (Google Optimize),
- Maintaining and scaling Portco's site
- Coordinate with the Technical & Design team and work as a bridge between the Marketing Director & Software Development Teams.
- Technical Website Auditing (SEO, Speed Optimization, Fixing Broken links & redirects).

DevRaulic

Founder

December 2019 - Present (5 years 10 months)

Lahore, Pakistan

DevRaulic is a web designing and development agency that has top talented geeks giving their best productivity.

Services we offer are:

- Mobile Application Designing
- Web Designing & Development
- Mobile Application Development (IOS/Android)
- E-Store Development
- REST API
- POS Development(Desktop & Web Based)
- Plugin and theme development for WordPress
- Web support and maintenance

We believe in ideas, creativity, and quality work. We are committed to delivering quality work in return for good money. And the best thing about us that we stick to our words.

TimeSolv Corporation

Web Consultant

March 2019 - February 2022 (3 years)

Minnesota, United States

Being part of the marketing team, i have experience in Landing page optimization and A/B testing. I got certification from CXL institute for these skills. Then I got certified from HubSpot Academy as Social media and Inbound certified. These courses enabled the whole organization to achieve more qualified leads and eventually more conversion rate.

- Custom Plugin Development
- Theme Development
- Website Optimization
- Setting up A/B Tests using Google Optimize.
- KnowledgeBase Portal Management using HelpScout & HubSpot
- Create/Update PPC Pages & Webinar Pages using HubSpot
- Make Sure all plugins including custom-built are compatible with the latest version of WP & active theme.
- Server Management
- Maintenance of Excel Sheets that are shared with Other teams.
- Coordination with Marketing, Sales & Development teams.
- Team Work & Reporting to Marketing Director using Microsoft Teams

Virtual Force Inc.

PHP Developer

February 2017 - March 2019 (2 years 2 months)

Lahore, Pakistan

- Design, develop and deliver advanced web applications using Laravel 5.x & Magento 1.x, Magento 2.x
- Bug Fixing along with new feature implementation.
- Collaborating with cross-functional teams to define, design and ship new features.
- Working with Amazon services like S3 Bucket, EC2. Setting up new instances and recovering old instances.
- Client communication
- Teamwork, Slack, Asana
- GIT/Bit bucket

Upwork

Freelancer

November 2013 - February 2019 (5 years 4 months)

Lahore

Full Stack Developer with 9 years of experience in web-based applications using LAMP, LEMP, PHP, Laravel, Bootstrap technologies.

- Experienced in designing and implementing various web applications in both lamps (Linux, Apache, MySQL, PHP), LEMP (Linux, Nginx, MySQL, PHP) and Windows Environments.
- Ability to build a website from scratch and apply Linux server security policies.
- Comfortable in Linux/Unix environment.
- Experienced in PHP, MySQL, Python, OOP, HTML5, CSS, JavaScript.
- Experienced in a client scripting language and server-side scripting languages like JavaScript, jQuery, JSON, Bootstrap, Angular.js, and developing Rest API's.
- Experienced in creating the pages using CSS web page layouts and vast knowledge in usability and accessibility concepts.
- Experienced in implementing Ajax features using JavaScript and jQuery.
- Ability and willingness to quickly learn and apply new technologies.
- A hardworking & reliable employee having faith and enthusiasm in technologies.

I love working as a full-time freelancer. Because of some reasons. The topmost is freedom. And then you get paid at the moment you complete work. And you learn every aspect of running a business.

Square63

Drupal Developer

May 2015 - November 2015 (7 months)

Lahore

Responsible for fixing bugs, optimizing code, implementing new features and functionality, ensuring high-performance, managing all technical aspects of the Drupal as CMS and sharing project status with team members. Work closely with front-end developers and clients to ensure an effective, visually appealing, and intuitive implementation.

Baya Solutions

Software Engineer

August 2014 - May 2015 (10 months)

Lahore

My responsibilities was updating the site with added features ,testing the site for proper functioning, digging out bugs and fixing them, provide efficient

support to the PHP content, good knowledge and understanding of the type of content the website is planning to host, deliver proper guidance and support on the page layout and display features for the client websites, have proper communication with team for an efficient outcome, do the documentation of the project and proper testing of the developed code at various stages to detect bugs and collaboration with several individuals like designers, CSS & HTML programmers and project manager.

Mars Multimedia (Pvt) Ltd

PHP Developer

September 2012 - August 2014 (2 years)

Lahore

As PHP developer my responsibilities was to interpret written business requirements and technical specification documents, decide which CMS/ Framework will be best for building application if got open choice from client-end, perform coding to written technical specifications, perform code maintenance and testing, fix application issues and code irregularities, develop web page infrastructure and application related to pages with more advanced graphics and features, responsible for integrating MySQL database with the PHP applications and discussing project status with my team members.

Education

National University of Computer and Emerging Sciences

Software Project Management, Project Management · (September 2019 - March 2022)

University of Engineering and Technology, Lahore

Bachelor's degree, Computer Science · (2008 - 2012)

Garrison Degree College

F.sc, Pre-Engineering · (2006 - 2008)

Federal Govt

Matric, Science · (2004 - 2006)